



**MASENO UNIVERSITY
SCHOOL OF BUSINESS & ECONOMICS
DEPARTMENT OF BUSINESS ADMINISTRATION**

BACHELOR OF BUSINESS ADMINISTRATION (WITH IT)

Vision

The University of Excellence in discovery and dissemination of knowledge

Mission

To discover, harness, apply, disseminate and preserve knowledge for good of humanity

Quality statement

Maseno University is committed to quality through teaching, research and development; providing on time services to foster and develop academic excellence in basic and applied research at all levels of study by training practice oriented manpower, who can contribute effectively to social, intellectual and academic development in the community, the nation and the community of nations. The University is internally with its employees, to continually improve its services, products, processes, methods, and work environment to ensure each customer is receiving the highest quality service or product at the committed cost and on time. The University is committed to communicating exhaustively with its customers, and internally with its employees, to continually improve its services, products, processes, methods, and work environment to ensure each customer is receiving the highest quality service or product at the committed cost and on time.

1.0 INTRODUCTION

The Discipline of Business deals with decisions and actions related to operations and performance of organizations. It is about planning, organizing and implementing policies geared towards creating a clear vision and attaining organizational goals.

The Business Administration Programme is designed to produce highly trained graduates and provide students with professional foundation tailored to policy formulation and practice in Business Administration. An extensive market survey was conducted before designing the programme and

identified gaps in the training and development of management graduates and professionals in the various fields of business and general administration with the development in technology. The Bachelor of Business Administration (with IT) programme was therefore developed to fill the identified gaps. Unlike the regular business programmes, the bachelor of business administration with IT has clear cut specializations, and has integrated information technology in line with the fast changing business environment. The Focus areas include and not limited to Accounting, Finance, Marketing, Management, Human Resource Management (HRM), Procurement and Supplies Management and Insurance and Risk Management. The programme further prepares the students for advanced studies in their respective fields of specialization.

2.0 RATIONALE FOR THE REVIEW

The revision of the Bachelor of Business Administration arises from the need to streamline the course content to be compliant with the content consumers evolving demand, course codes to define the school and programs and content evaluation as defined in the Commission for University Standards and Regulation PROG/STD/.....

3.0 OBJECTIVES OF THE PROGRAMME

The objectives of the programme are to:

- (i) Equip learners with skills, techniques and practices in business;
- (ii) Develop learning process that enables progression to higher levels of studies;
- (iii) Motivate students to become entrepreneurial and able to respond positively to the changes and opportunities presented by new ideas and technologies;
- (iv) Produce graduates who can integrate theory and practice to work effectively and efficiently in organizations;
- (v) Assist the learner develop soft skills that enable acceptance as a team member in any environment;
- (vi) Promote ethics and ethical behaviour, especially in a business environment.

4.0 EXPECTED LEARNING OUTCOMES

By the end of the programme, the graduate shall be able to:

- i. Apply business concepts and managerial tools in different organizational settings in decision making;
- ii. Apply and transfer business knowledge to the work environment and provide practical solutions;

- iii. Demonstrate creativity, innovativeness and effectively solve emerging challenges in modern business environment;
- iv. Apply contemporary technology and integrate it in business practice;
- v. Demonstrate leadership skills within a legal and ethical framework;
- vi. Adapt to and work in a multi-cultural and global business environment appreciating contemporary issues;
- vii. Demonstrate confidence, commitment, self-drive and creativity in the work environment.

CORE SPECIALIZATION EXPECTED LEARNING OUTCOMES

a. Accounting Specialization

Objective

The objective of the Accounting specialization is to produce creative, innovative, ethical, competent graduates in the field of accounting in the context of current development and practices.

Expected Learning Outcomes

A graduate of the programme in the Accounting specialization should be able to:

- i. Critically apply the concepts, fundamental principles and appropriate techniques and practices of Accounting using systems and software in the context of current developments to solve routine account problems,
- ii. Perform analysis of real situations and provide operational solutions to challenging accounting situations, using ethical economic and global perception,
- iii. Conduct audits and prepare management reports for decision making and be able to communicate with accountant and non accountant.
- iv. Apply taxation principles and Taxation Acts to compute tax liability and provide tax advice.
- v. Have sufficient skills for effective services to be rendered within organizations,
- vi. Manage risk in new ventures and reflect on performance feed back to identify and action learning opportunities and self improvement.

b. Finance Specialization

Objectives of the Finance specialization are to:

- i. Equip learners with advanced knowledge and skills in Finance management in business

- environment,
- ii. Equip learners with skills in interpreting financial statements.
- iii. Equip learners with techniques of assets management,
- iv. Equip learners with techniques of risks management.

Expected Learning Outcomes

A graduate of the programme in the Finance specialization should be able to:

- i. Ability to analyze and interpret financial statements.
- ii. Give adequate financial decision making advice and communicate to management of an organization and non entities,
- iii. Take calculated business risks for the good of organization.
- iv. Advise investors in securities operations of capital markets
- v. Analyze and evaluate the impact of economic variables. Legislation, ethics, technological advances and the environment on an organization's operations
- vi. Critical contribute to strategic decision making by applying financial management concepts.

c. Management Specialization

Objective

The objectives of the Management specialization are to assist learners in:

- i. Developing strategic and operational plans.
- ii. Designing and implementing Business performance management practices.
- iii. Analyzing the international dimensions of business management.
- iv. Discussing and exploring contemporary issues and theories in management.
- v. Showing capability to create jobs and markets.
- vi. Negotiating and lobbying/advocacy

Expected Learning Outcomes

A graduate of the programme in the Business Administration specialization should be able to:

- i. Carry out the key tasks in business functional areas.
- ii. Conduct relevant research to help in effective decision making.
- iii. Detect and solve emerging problems and challenges in modern business organizations.
- iv. Conduct business practices within acceptable legal and ethical framework.
- v. Effectively communicate and be a resourceful team player.
- vi. Discuss and explore contemporary issues and theories in management.

d. Marketing Specialization

Objective

Objective of the Marketing specialization are to:

- i. Support the marketing of products and services.
- ii. Develop marketing innovative skills.
- iii. Train in monitoring and controlling the marketing process of an organization.

Expected Learning Outcomes

A graduate of the programme in the Marketing specialization should be able to:

- i. Carry out market research for present and future markets.
- ii. Develop innovative products and programmes that effectively cater for customer needs and wants.
- iii. Appropriately identify market segments and targets.
- iv. Successfully manage customer relationship.
- v. Design competitive marketing strategies

e. Human Resource Management Specialization

Objectives

The objectives of Human Resource Management specialization are to:

- i. Provide skills related to Human Resource Management requirements (locally, globally).
- ii. Integrate theory and practice of Human Resource Management.
- iii. Ensure employability is recognizable as central theme.

Expected Learning Outcomes

A graduate of the programme in the Human Resource Management specialization should be able to:

- i. Articulate the content and context of Human Resource Management in working organizations or institutions and apply them in a given environment.
- ii. Analyze, identify and describe the Human Resource Management needs and devise and implement the relevant skills development plan.
- iii. Critically analyze concepts and theories and appropriate application in given Human Resource Management related situations.
- iv. Examine different personnel management systems at local and global levels.
- v. Design appropriate strategic plans to optimize human resource performance towards achieving organizational goals.
- vi. Advice organization management on labour laws and relation practices.

f. Procurement & Supply Chain Management Specialization

Objectives

To equip learners with the knowledge, techniques and procedures necessary in undertaking procurement in a variety of sectors.

Expected Learning Outcomes

A graduate of the procurement programme should be able to:

- i. Articulate the legal and policy framework regulating procurement and disposal of assets.
- ii. Critically analyse the complex relationship between purchasing and supply chains.
- iii. Design appropriate natural life cycle of relationships and the implications in purchasing and supply.

g. Insurance & Risk Management Specialization

Objectives

To equip learners with the knowledge, techniques and procedures in identifying risks and determining if they may be avoided, reduced, spread, transferred or prevented.

Expected Learning Outcomes

A graduate of the insurance and risk option should be able to:

- i. Articulate insurance and risk guidelines
- ii. Articulate the cost of risk (both insurance and self-insurance).
- iii. Critically evaluate and assess all risks of loss and need for insurance related to the specific performance objective.
- iv. Design identifiable conditions and practices which may cause loss whenever possible.

Expected Learning Outcome

The learner should be able to apply the learned theories in class to practical real life situations in the industry.

4.0 Admission Requirements

The Common Regulations for all Bachelor degrees in Maseno University and approved by the senate applies.

- i. Satisfy the entry requirements for admission to the School of Business and Economics
- ii. Have obtained a minimum of grade C+ (plus) in Mathematics at KSCE or C (plain) and a Diploma in a relevant field.

Preference will be given to candidates who, in addition, have attained grade C+(plus) in Mathematics and those with C+ (plus) Business Studies, Economics, Commerce or Accounting will have an added advantage.

5.0 Programme Duration

The duration of the programme shall normally be four (4) years.

6.0 Programme Structure

- (i) The Department offers core, elective and required courses. **CORE** courses are mandatory while **ELECTIVE** courses may be chosen by students as preferred from an approved list of courses in fulfilling the full time load requirement. **REQUIRED** courses are those requisite to the BBA with IT programme but which have been borrowed from other degree programmes. These courses may be offered as core or elective.
- (ii) The normal full-time load for one academic year shall be a minimum of 14
- (iii) Units and a maximum of 16 units.

- (iv) A student pursuing Bachelor of Business Administration **with IT** shall major in any one of the following **SEVEN SPECIALIZATIONS:- Accounting, Finance, Marketing, Management, Human Resource_Management (Hrm), Procurement And Supplies Management And Insurance And Risk Management**
- (v) Courses in years one and two are common for all students of Business Administration irrespective of the option they may pursue.
- (vi) The students are expected to take a minimum of 7 units and a maximum of 9 units per semester.
- (vii) There shall be an industrial attachment at the end of the third year running continuously for three months for students in their areas of specialization.

7.0 MODE OF DELIVERY OF THE PROGRAMME

- a) Face to face sessions involving students and lecturers with 42 contact hours
- b) eLearning

8.0 EXAMINATION

- (i) Maseno University Common Rules and Regulations for Examinations shall apply.

- (i) A research proposal shall be submitted towards fulfillment of coursework in Research Methods in Business at the end of second semester, year three.

- (iii) The three (3) month Industrial attachment (offered at the end of fourth year) shall, be assessed as follows:-

At least two (2) on-field assessments by a supervisor who is a member of the academic staff with relevant qualifications. This assessment shall carry 40% of the total marks. Students' field attachment report shall carry 60% of the total marks.

9.0 COURSES DISTRIBUTION

YEAR I

FIRST SEMESTER

BBA 111:	Introduction to Business Studies	3C
BBA 112:	Introduction to Management	3C
BAF 111:	Introduction to Accounting I	3R
BMM 111:	Elements of Marketing	3R
BEC 111:	Introduction to Microeconomics	3R
AEN 105:	Communication Skills.	3R
UC1 101:	Foundations of Information Technology	3R
UCI 103:	Word Processing and Design of Presentations	3R
PHT 112:	Basics of HIV/AIDS and STIs	3R

SECOND SEMESTER

BBA 121:	Business Environment	3C
BAF 122:	Business Law I	3R
BMS 121:	Management Mathematics I	3R
BBA 122:	Business Communication	3C
BAF 121:	Introduction to Accounting II	3R
BEC 121:	Introduction to Macroeconomics	3R
BIR 121:	Introduction to Risk and Insurance	3R
UCI 102	Computer Communication Systems	3R
UCI 104	Data Manipulation and Analysis using Spreadsheets	3R

YEAR II

FIRST SEMESTER

BBA 211:	Behavioral Science	3C
BAF 211:	Introduction to Finance	3R
<i>BAF 212:</i>	<i>Accounting for Assets</i>	3R
BHR 211:	Fundamentals of Human Resource Management	3R
BMS 211:	Management Mathematics II	3R
BEC 211:	Intermediate Microeconomics	3R
UCI 201	The Internet and World Wide Web	3R
UCI 203	Desktop Publishing Techniques	3R

SECOND SEMESTER

BMS 221:	Business Statistics	3R
BBA 221:	Organization Theory	3C
BAF 221:	Business Law II	3R
BAF 222:	Cost Accounting	3R
BAF 223:	Specialized Accounting	3R
BEC 221:	Intermediate Macroeconomics	3R

UCI 202	Computer Based Information Systems	3R
UCI 204	Relational Database Management Systems	3R

YEAR III

ACCOUNTING SPECIALIZATION

FIRST SEMESTER

BAF 311:	Principles of Taxation	3R
BAF 312:	Company Law	3R
BAF 313:	Financial Management	3R
BAF 314:	Public Sector Accounting	3R
BAF 315:	Auditing I	3R
UCI 301	Management of Information Technology Projects	3R
UCI 303	Multimedia and Graphics Systems and Applications	3R

Electives (One)

BEC 318:	Managerial Economics	3E
BEC 326:	Industrial Economics	3E
BEC 328:	Economic Policy Analysis	3E

SECOND SEMESTER

BAF 321:	Trust and Executorships Accounts	3R
BAF 322:	Tax Planning and Management	3R
BMS 321:	Quantitative Methods in Business I	3R
BMS 322:	Research Methods in Business	3R
BAF 323:	Auditing II	3R
UCI 302	Electronic Commerce	3R
UCI 304	Statistical Data Analysis	3R

Electives (One)

BAF 324:	Financial Institutions and Markets	3E
BAF 325:	Banking Law and Practice	3E

FINANCE SPECIALIZATION

FIRST SEMESTER

BAF 311:	Principles of Taxation	3R
BAF 312:	Company Law	3R
BAF 313:	Financial Management	3R
BAF 314:	Public Sector Accounting	3R
BEC 313:	Money and Banking	3R
UCI 301	Management of Information Technology Projects	3R
UCI 303	Multimedia and Graphics Systems and Applications	3R

ELECTIVES (ONE)

BEC 318:	Managerial Economics	3E
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BHR 311: Industrial Psychology 3E

SECOND SEMESTER

BMS 321: Quantitative Methods in Business I
3R

BMS 322: Research Methods in Business 3R

BAF 324: Financial Institutions and Markets 3R

BAF 326: Financial Planning, Budgeting & Control 3R

BAF 327: Investment and Portfolio management 3R

UCI 302 Electronic Commerce 3R

UCI 304 Statistical Data Analysis 3R

Electives (One)

BAF 322: Tax Planning and Management 3R

BAF 325: Banking Law and Practice 3R

MANAGEMENT SPECIALIZATION

FIRST SEMESTER

BAF 311: Principles of Taxation 3R

BAF 312: Company Law 3R

BAF 313: Financial Management 3R

BEC 318: Managerial Economics 3R

BHR 311: Industrial Psychology 3R

UCI 301: Management of Information Technology Projects 3R

UCI 303 Multimedia and Graphics Systems and Applications 3R

ELECTIVES (ONE)

BEC 313: Money and Banking 3E

BEC 316: Industrial Economics 3E

SECOND SEMESTER

BMS 322: Research Methods in Business 3R

BAF 326: Financial Planning, Budgeting & Control 3R

BHR 321: Labor Relations 3R

BBA 321: Organizational Behavior 3R

BMS 323: Productions and Operations Management 3R

UCI 302 Electronic Commerce 3R

UCI 304 Statistical Data Analysis 3R

Electives (One)

BAF 325: Banking Law and Practice 3E

BBA 322: Management of Public Enterprises 3E

MARKETING SPECIALIZATION

FIRST SEMESTER

BMM 311:	Sales Management	3R
BMM 312:	Marketing Strategy and Planning	3R
BMM 313:	Advertising	3R
BMM 314:	Marketing Communication	3R
BMM 315:	Channels Management	3R
UCI 301	Management of Information Technology Projects	3R
UCI 303	Multimedia and Graphics Systems and Applications	3R

Electives (One)

BMM 311:	Green Marketing	3E
BEC 318:	Managerial Economics	3E

SECOND SEMESTER

BMS 322:	Research Methods in Business	3R
BMM 321:	Marketing of Services	3R
BMM 322:	International Marketing	3R
BMM 323:	Retail Management	3R
BMM 324:	Consumer Behavior	3R
UCI 302	Electronic Commerce	3R
UCI 304	Statistical Data Analysis	3R

ELECTIVES (ONE)

BAF 326:	Financial Planning, Budgeting & Control	3E
BBA 321:	Labor Relations	3E
BMM 323	Marketing Mix Modelling	E

HUMAN RESOURCE MANAGEMENT SPECIALIZATION

FIRST SEMESTER

BHR 311:	Theory and Practice of Leadership	3R
BHR 312:	Industrial Psychology	3R
BHR 313:	Labour Relations	3R
BBA 323:	Organizational theory and Behaviour	3R
BEC 317:	Labour Economics	3R
UCI 301	Management of Information Technology Projects	3R
UCI 303	Multimedia and Graphics Systems and Applications	3R

Electives (One)

BEC 318:	Managerial Economics	3E
BAF 312:	Company Law	3E

SECOND SEMESTER

BMS 322:	Research Methods in Business	3R
BHR 321:	Human Resource Planning	3R
BHR 322:	Human Capital Management	3R
BHR 323:	Performance Management	3R
BHR 324:	Compensations Management	3R
UCI 302	Electronic Commerce	3R
UCI 304	Statistical Data Analysis	3R

Electives (One)

BHR 321:	Counseling at the Workplace	3E
BBA 322:	Management of Public Enterprises	3E

SUPPLY CHAIN MANAGEMENT SPECIALIZATION

FIRST SEMESTER

BPS 311:	Procurement and supply chain: Theory and Practice	3R
BPS 312:	Supply chain Processes	3R
BPS 313:	Public procurement Management	3R
BPS 314:	Procurement legal framework	3R
BPS 315:	Procurement in Project Environments	3R
UCI 301	Management of Information Technology Projects	3R
UCI 303	Multimedia and Graphics Systems and Applications	3R

Electives (One)

BEC 316:	Industrial Economics	3E
BEC 318:	Managerial Economics	3E

SECOND SEMESTER

BMS 322:	Research Methods in Business	3R
BPS 321:	International Procurement Management	3R
BPS 322:	Relationships and Negotiations Management	3R
BPS 323:	Procurement records and Inventory Management	3R
BPS 324:	Risk Management in supply Chain	3R
UCI 302	Electronic Commerce	3R
UCI 304	Statistical Data Analysis	3R

Electives

BAF 322:	Tax Planning and Management	3E
BPS 325:	Ethics in Purchasing and Supplies	3E
BHR 321:	Human Resource Planning	3E

INSURANCE AND RISK MANAGEMENT SPECIALIZATION

FIRST SEMESTER

BMS 311:	Quantitative Methods in Business I	3R
BIR 311:	Risk Management	3R
BIR 312:	Property Liability Insurance	3R
BIR 313:	Legal Aspect of Insurance	3R
BAF312:	Company Law	3R
UCI 301	Management of Information Technology Projects	3R
UCI 303	Multimedia and Graphics Systems and Applications	3R

ELECTIVES (ANY ONE)

BEC 318:	Managerial Economics	3E
BAF 313:	Tax Planning and Management	3E

SECOND SEMESTER

BIR 321:	Pensions Management	3R
BIR 322:	Marine Insurance	3R
BIR 323:	Life and Health Insurance	3R
BHR 311:	Industrial Psychology	3R
BMS 322:	Research Methods in Business	3R
UCI 302	Electronic Commerce	3R
UCI 304	Statistical Data Analysis	3R

ELECTIVES

BAF 322:	Tax Planning and Management	3E
BHR 312:	Labour Relations	3E
BAF 328:	Banking Law and Practice	3E

YEAR IV

ACCOUNTING SPECIALIZATION

FIRST SEMESTER

BAF 411:	Auditing Practice and Investigation	3R
BMS 411:	Quantitative Methods in Business II	3R
BAF 412:	Advanced Financial Accounting I	3R
BAF 413:	Management Accounting I	3R
BBA 411:	Strategic Management	3R
UCI 401	Social and Professional Issues in IT	3R
UCI 403	Information assurance and Security	3R

Electives (One)

BIR 411:	Insurance Theory and Practice	3E
BEC 424:	Monetary theory and Policy	3E
UCI 405	Property Management Systems in Hospitality Industry	3E

SECOND SEMESTER

BAF 421:	Advanced Financial Accounting II	3R
BAF 422:	Management Accounting II	3R
BAF 423:	Bankruptcy and Insolvency Accounts	3R

BMS 421:	Total Quality Management	3R
BEC 421:	Public Finance & Fiscal Policy	3R
UCI 402	Human Computer Interaction	3R
UCI 404	Special Topics in Contemporary ICTs	3R

ELECTIVES (ONE)

BAF 424:	Accounting Information System	3R
BIR 425:	Insurance Risk Management	3R
BAF 425:	Financial Accounting Theory	3R
BAF 426:	Financial Law	3R
UCI 408	Computer Reservation Systems	3E
UCI 406	Global Distribution Systems	3E
UCI 410	Information Systems Application	3E

BBA 400:	Industrial Attachment	6C
BBA 499:	Research Project	9C

FINANCE SPECIALIZATION

FIRST SEMESTER

BMS 411:	Quantitative Methods in Business II	3R
BBA 411:	Strategic Management	3C
BAF 414:	Security Analysis and Securitization	3R
BIR 411:	Insurance Theory and Practice	3R
BEC 411:	Public Finance and Fiscal Policy	3R
UCI 401	Social and Professional Issues in IT	3R
UCI 403	Information assurance and Security	3R

ELECTIVES (ONE)

BBA 412:	International Business Management	3E
BBE 411:	Entrepreneurship & small Business Mgt	3E
BEC 414:	Project Appraisal and Evaluation	3E

SECOND SEMESTER

BAF 427:	International Finance	3R
BAF 428:	Corporate Finance	3R
BIR 421:	Insurance Risk Management	3R
BAF 429:	Asset Management	3R
UCI 402	Human Computer Interaction	3R
UCI 404	Special Topics in Contemporary ICTs	3R

Electives (One)

BAF 426:	Financial Law	3E
UCI 408	Computer Reservation Systems	3E
UCI 406	Global Distribution Systems	3E
UCI 410	Information Systems Application	3E

BBA 400:	Industrial Attachment	6C
BBA 499:	Research Project	9C

MANAGEMENT SPECIALIZATION

FIRST SEMESTER

BBA 411:	Strategic Management	3C
BAF 415:	Management of Financial Services	3R
BBA 412:	International Business Management	3C
BBA 413:	Planning Theory and Techniques	3C
BEC 414:	Project Appraisal and Evaluation	3R
UCI 401	Social and Professional Issues in IT	3R
UCI 403	Information assurance and Security	3R

ELECTIVES

BIR 411:	Insurance Theory and Practice	3E
BBE 411:	Entrepreneurship & Small Business Mgt	3E
BBA 414:	Issues in Management	3E

SECOND SEMESTER

BMS 421:	Total Quality Management	3R
BMM 421:	Public Relations	3R
BHR 421:	Labor Law	3R
BHR 422:	Conflict Management	3R
BEC 421:	Public Finance and Fiscal Policy	3R
UCI 402	Human Computer Interaction	3R
UCI 404	Special Topics in Contemporary ICTs	3R

ELECTIVES (ONE)

BIR 421:	Insurance Risk Management	3E
BHR 423:	Social Security Pensions Funds	3E
BBA 421:	Planning & Administrative Decision Making	3E
UCI 408	Computer Reservation Systems	3E
UCI 406	Global Distribution Systems	3E
UCI 410	Information Systems Application	3E

BBA 400:	Industrial Attachment	6C
BBA 499:	Research Project	9C

MARKETING SPECIALIZATION

FIRST SEMESTER

BBA 411:	Strategic Management	3C
BBA 412:	International Business Management	3C

BMM 411:	Applications of Marketing Research	3R
BMM 412:	Industrial Marketing	3R
BMM 413:	Logistics Management	3R
UCI 401	Social and Professional Issues in IT	3R
UCI 403	Information assurance and Security	3R

Electives (One

BIR 411:	Insurance Theory and Practice	3E
BBE 411:	Entrepreneurship & Small Business Mgt	3E
BEC 414:	Project Appraisal and Evaluation	3E
UCI 405	Property Management Systems in Hospitality Industry	3E

SECOND SEMESTER

BMM 423:	Product Management	3R
BMM 424:	Strategic Marketing	3R
BMM 425:	Issues in Marketing Management	3R
BMM 426:	Agricultural Marketing	3R
BMM 427:	Public Relations	3R
UCI 402	Human Computer Interaction	3R
UCI 404	Special Topics in Contemporary ICTs	3R

ELECTIVES (ONE)

BHR 421:	Labor Law	3E
BIR 421:	Insurance Risk Management	3E
UCI 408	Computer Reservation Systems	3E
UCI 406	Global Distribution Systems	3E
UCI 410	Information Systems Application	3E

BBA 400:	Industrial Attachment	6C
BBA 499:	Research Project	9C

HUMAN RESOURCE SPECIALIZATION

FIRST SEMESTER

BBA 411:	Strategic Management	3C
BBA 414:	Issues in Management	3C
BHR 414:	Employee Development and Careers Management	3R
BHR 415:	Occupational Health and Safety	3R
BHR 411:	Developing Creativity at the Workplace	3R
UCI 401	Social and Professional Issues in IT	3R
UCI 403	Information assurance and Security	3R

ELECTIVES (ONE)

BBE 411:	Entrepreneurship & small Business Management	3E
BIR 411:	Insurance Theory and Practice	3E
UCI 405	Property Management Systems in Hospitality Industry	3E

SECOND SEMESTER

BHR 423:	Conflict Management	3R
BMM 427:	Public Relations	3R
BHR 425:	International HRM	3R
BHR 426:	Industrial and Labour Laws	3R
BHR 424:	Contemporary issues in Human Resource Management	3R
UCI 402	Human Computer Interaction	3R
UCI 404	Special Topics in Contemporary ICTs	3R

ELECTIVES (ONE)

BHR 423:	Social Security Pensions Fund	3E
BBA 423:	Planning and Administrative Decision Making	3E
BBA 400:	Industrial Attachment	6C
BBA 499:	Research Project	9C

SUPPLY CHAIN MANAGEMENT SPECIALIZATION**FIRST SEMESTER**

BPS 411:	Logistics Management	3R
BPS 412:	Financial Management in SCM	3R
BPS 413:	E- Procurement and Supply Chain Management	3R
BPS 414:	Operations Management	3R
BPS 415:	Procurement Audit and Investigations	3R
UCI 401	Social and Professional Issues in IT	3R
UCI 403	Information assurance and Security	3R
Electives		
BBE 411:	Entrepreneurship and Small Business Management	3E
BEC 414:	Project Appraisal and Evaluation	3E

SECOND SEMESTER

BMS 421:	Total Quality Management	3R
BPS 421:	Procurement and Supply Chain Research	3R
BPS 422:	Contracts and Dispute Management	3R
BPS 423:	Strategic Procurement Management	3R
BPS 424:	Sustainable Supply Chain Management	3R
UCI 402	Human Computer Interaction	3R
UCI 404	Special Topics in Contemporary ICTs	3R

ELECTIVES

B1R 411:	Insurance Theory and Practice	3E
BBA 423;	Planning and Administrative Decision Making	3E
UCI 408	Computer Reservation Systems	3E
UCI 406	Global Distribution Systems	3E
UCI 410	Information Systems Application	3E

BBA 400:	Industrial Attachment	6C
BBA 499:	Research Project	9C

**INSURANCE AND RISK MANAGEMENT SPECIALIZATION
FIRST SEMESTER**

BIR 412:	Agricultural Insurance	3R
BIR 413:	Reinsurance	3R
BIR 414:	Actuarial Science	3R
BPS 411:	Logistics Management	3R
BPS 414:	Operations Management	3R
UCI 401	Social and Professional Issues in IT	3R
UCI 403	Information assurance and Security	3R

ELECTIVES

BBE 411:	Entrepreneurship and Small Business Mgt	3E
BEC 414:	Project Appraisal and Evaluation	3E

SECOND SEMESTER

BIR 422:	Automobile Insurance	3R
BIR 423:	Social Insurance	3R
BIR 424:	Insurance Theory and Practice	3R
BPS 422:	Contracts and Dispute Management	3R
BMS 421:	Total Quality Management	3R
UCI 402	Human Computer Interaction	3R
UCI 404	Special Topics in Contemporary ICTs	3R

ELECTIVES

BHR 423:	Social Security Pensions Fund	3E
BBA 423;	Planning and Administrative Decision Making	3E
BHR 421:	Labor Law	3E

BBA 400:	Industrial Attachment	6C
BBA 499:	Research Project	9C